

## ГЛОССАРИЙ

N п/п	Новые понятия	Содержание
1	2	3
1.	<b>Definition of a problem</b>	Is a question stating a problem or situation.
2.	<b>Exploratory research</b>	Usually involves some interviews, research of specialist literature, and sometimes a small-scale enquiry.
3.	<b>Component parts of a definition of a problem</b>	Include: a point of view/purpose, a question, and a clear, unambiguous definition of all the terminology used in that question.
4.	<b>Three types of definitions of the problem</b>	Include descriptive, evaluative and policy making
5.	<b>Descriptive report</b>	Presents facts in an objective way.
6.	<b>Purely descriptive research</b>	Means that the most important activities are gathering and arranging data, facts and figures.
7.	<b>Analytical descriptive research</b>	Means that the description of a development/situation is not as important as the explanation of the development/situation.
8.	<b>Predictive descriptive research</b>	Means that a researcher tries to forecast a future development on the basis of the facts.
9.	<b>Evaluative report</b>	Presents someone's opinion.
10.	<b>Comparative labelling</b>	For example: better, cheaper, more successful (than something else).

11.	<b>Policy making definition of a problem</b>	Is a question that can be answered with a proposal for any kind of policy or action.
12.	<b>Absolute labelling</b>	For example: good, bad, favourable, profitable, waste of energy, dangerous, competitive
13.	<b>A tree</b>	Is a diagram that by means of its branches indicates the relationships between pieces of information.
14.	<b>The first rule for using a tree</b>	States: use only one principle of classification per joint.
15.	<b>The second rule for using a tree</b>	States: each joint should have a complete set of branches that are mutually exclusive and do not overlap.
16.	<b>The third rule for using a tree</b>	States: the tree should be as symmetrical as possible.
17.	<b>Four principles of classification</b>	Include (sub)theme, place, time, and method of investigation.
18.	<b>Paragraphing the text</b>	Is expressing the structure by means of –amongst others- visual supports, so that the reader can form an impression of the writer's train of thoughts.
19.	<b>Two types of redundancy</b>	Include redundancy in structure and redundancy in content.
20.	<b>Part of the report</b>	Include cover, title page, foreword, contents, introduction, text, conclusion, summary, afterword, notes, bibliography, appendix(es).
21.	<b>Three possible places for notes</b>	Include at the bottom of a page, at the end of each chapter, at the end of the report.

1	2	3
22.	<b>Appendix</b>	Usually include information which is too detailed and takes up too much room to be part of the text.
23.	<b>A quotation</b>	Is the literal citation of a part of another publication.
24.	<b>Techniques used for introductions (when making a speech)</b>	Include: humour, anecdotes or illustrations, quotations, questions, startling statements or statistics.
25.	<b>Techniques used for conclusions (when making a speech)</b>	Include: linking to introduction, summarising.
26.	<b>Verbal supporting materials</b>	Include explanation, narration, example, statistics, quotations, comparison and contrast, repetition and restatement.
27.	<b>Statistics</b>	Consist of many observations, added up, with the relationships among them analysed.
28.	<b>Repetition</b>	Is repeating something in the exact word used before.
29.	<b>Restatement</b>	Is repeating the same idea using different words.
30.	<b>To explain</b>	Means to tell how something works.