

ГЛОССАРИЙ

N п/п	Новые понятия	Содержание
1	2	3
1.	Definition of a problem	Is a question stating a problem or situation.
2.	Exploratory research	Usually involves some interviews, research of specialist literature, and sometimes a small-scale enquiry.
3.	Component parts of a definition of a problem	Include: a point of view/purpose, a question, and a clear, unambiguous definition of all the terminology used in that question.
4.	Three types of definitions of the problem	Include descriptive, evaluative and policy making
5.	Descriptive report	Presents facts in an objective way.
6.	Purely descriptive research	Means that the most important activities are gathering and arranging data, facts and figures.
7.	Analytical descriptive research	Means that the description of a development/situation is not as important as the explanation of the development/situation.
8.	Predictive descriptive research	Means that a researcher tries to forecast a future development on the basis of the facts.
9.	Evaluative report	Presents someone's opinion.
10.	Comparative labelling	For example: better, cheaper, more successful (than something else).

11.	Policy making definition of a problem	Is a question that can be answered with a proposal for any kind of policy or action.
12.	Absolute labelling	For example: good, bad, favourable, profitable, waste of energy, dangerous, competitive
13.	A tree	Is a diagram that by means of its branches indicates the relationships between pieces of information.
14.	The first rule for using a tree	States: use only one principle of classification per joint.
15.	The second rule for using a tree	States: each joint should have a complete set of branches that are mutually exclusive and do not overlap.
16.	The third rule for using a tree	States: the tree should be as symmetrical as possible.
17.	Four principles of classification	Include (sub)theme, place, time, and method of investigation.
18.	Paragraphing the text	Is expressing the structure by means of –amongst others- visual supports, so that the reader can form an impression of the writer's train of thoughts.
19.	Two types of redundancy	Include redundancy in structure and redundancy in content.
20.	Part of the report	Include cover, title page, foreword, contents, introduction, text, conclusion, summary, afterword, notes, bibliography, appendix(es).
21.	Three possible places for notes	Include at the bottom of a page, at the end of each chapter, at the end of the report.

1	2	3
22.	Appendix	Usually include information which is too detailed and takes up too much room to be part of the text.
23.	A quotation	Is the literal citation of a part of another publication.
24.	Techniques used for introductions (when making a speech)	Include: humour, anecdotes or illustrations, quotations, questions, startling statements or statistics.
25.	Techniques used for conclusions (when making a speech)	Include: linking to introduction, summarising.
26.	Verbal supporting materials	Include explanation, narration, example, statistics, quotations, comparison and contrast, repetition and restatement.
27.	Statistics	Consist of many observations, added up, with the relationships among them analysed.
28.	Repetition	Is repeating something in the exact word used before.
29.	Restatement	Is repeating the same idea using different words.
30.	To explain	Means to tell how something works.